

HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through December 25, 2006)

December Holidays 2006
EASTERN U.S. - CT,DE,DC,GA,FL,MA,ME,MD,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV

WHOLE TURKEYS

(10-24 lbs. whole birds; prices in dollars per pound unless otherwise noted; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Connecticut	A&P Stores	Shady Brook	0.99							
	Adams Market	Shady Brook IGA	0.99	0.99						
	Big Y	Butterball	1.38							
	Compare Foods	Shady Brook	1.49							
	C-Town	Shady Brook	1.39							
	Geissler's	no label	1.29							
	Price Chopper	Butterball Shady Brook Central Market Plainville Farms Empire Aaron's	1.39 1.19 1.19	1.29		1.39 1.39			2.29	\$2.00 off w/ store card
	Shaw's/Star	Butterball Jennie-O Honeysuckle Aaron's Wild Harvest	1.19 0.99	0.79		1.89			2.49	w/ store card w/ store card w/ store card < 16 lbs. (hen) < 16 lbs. (hen)
	ShopRite	ShopRite Empire		0.99		1.49				
	Stop & Shop	Butterball Shady Brook	1.29 0.99							
Washington, DC	A&P Stores	Shady Brook	0.99							
	Giant Food	Shady Brook Shady Brook Butterball Bell & Evans	0.99 1.29 1.29						1.99	w/ store card w/o store card
	Safeway	Butterball		0.79						
Delaware	A&P Stores	Shady Brook	0.99							
	Acme	Butterball Lancaster Village Market	1.39 1.29	0.79						
	Food Lion	no label no label	0.99 1.29							w/ store card w/o store card
	Giant Food	Shady Brook Shady Brook Butterball Bell & Evans	0.99 1.29 1.29						1.99	w/ store card w/o store card
	Pathmark	Pathmark		0.99						
	Safeway	Butterball		0.79						

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Delaware (continued)	ShopRite	ShopRite Empire		0.99		1.49				
Florida	Albertson's	Honeysuckle	0.99							> 16 lbs. (tom); w/ store card
		Honeysuckle	1.29							> 16 lbs. (tom); w/o store card
	Bruno's	Butterball	1.29							w/ store card
		Butterball	1.69							w/o store card
	Food Lion	no label	0.99							w/ store card
		no label	1.29							w/o store card
	Food World	Butterball		0.99						w/ store card
		Butterball		1.19						w/o store card
	Harris Teeter	Harris Teeter	0.99							w/ store card
		Harris Teeter	1.49							w/o store card
		Harris Teeter		0.79						< 16 lbs (hen); w/ store card
		Harris Teeter		1.19						< 16 lbs (hen); w/o store card
		Harris Teeter		0.69						> 16 lbs. (tom); w/ store card
		Harris Teeter		1.19						> 16 lbs. (tom); w/o store card
		Harris Teeter		0.69						> 16 lbs. (tom); w/ store card
		Harris Teeter		1.19						> 16 lbs. (tom); w/o store card
		Harris Teeter							1.99	
	J.H. Harvey's	Norbest	1.19	0.79						w/ store card
		Norbest	1.49	1.19						w/o store card
	Publix	Butterball	1.39	0.99						
		Publix	1.19	0.79						
	SaveRite	Butterball		0.97						limit 2
		no label		0.57						limit 2
	Super Target	Archer Farms		0.88						
	Winn-Dixie	Butterball		0.98						w/ store card
		Butterball		1.39						w/o store card
		no label	1.19	0.68						w/ store card
		no label	1.39	1.29						w/o store card
Georgia	Bi-Lo	Butterball		0.99						w/ store card
		Butterball		1.19						w/o store card
	Food Lion	no label	0.99							w/ store card
		no label	1.29							w/o store card

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Georgia (continued)	Harris Teeter	Harris Teeter	0.99							w/ store card
		Harris Teeter	1.49							w/o store card
		Harris Teeter		0.79						< 16 lbs (hen); w/ store card
		Harris Teeter		1.19						< 16 lbs (hen); w/o store card
		Harris Teeter		0.69						> 16 lbs. (tom); w/ store card
		Harris Teeter		1.19						> 16 lbs. (tom); w/o store card
		Harris Teeter		0.69						> 16 lbs. (tom); w/ store card
		Harris Teeter		1.19						> 16 lbs. (tom); w/o store card
		Harris Teeter							1.99	
	Ingle's	Butterball		0.98						< 16 lbs. (hen); w/ store card
		Butterball		1.39						< 16 lbs. (hen); w/o store card
		Butterball	1.68							w/ store card
		Butterball	1.98							w/o store card
	J.H. Harvey's	Norbest	1.19	0.79						w/ store card
		Norbest	1.49	1.19						w/o store card
	Kroger	Butterball	1.39	1.19						w/ store card
		Honeysuckle	1.19	0.99						w/ store card
	Piggly Wiggly	Butterball	1.39	1.19						\$3.00 off w/ coupon on fresh
	Publix	Butterball	1.39	0.99						
		Publix	1.19	0.79						
	Super Target	Archer Farms		0.88						
	Winn-Dixie	Butterball		0.98						w/ store card
		Butterball		1.39						w/o store card
		no label	1.19	0.68						w/ store card
		no label	1.39	1.29						w/o store card
Maine	Hannaford	Shady Brook	0.99							sale price
		Shady Brook	1.49							regular price
		Hannaford	0.89							sale price
		Hannaford	1.29							regular price
		Butterball		1.09						sale price
		Butterball		1.49						regular price
	Shaw's/Star	Butterball	1.19							w/ store card
		Jennie-O	0.99							w/ store card
		Honeysuckle		0.79						w/ store card
		Aaron's				1.89				< 16 lbs. (hen)
		Wild Harvest							2.49	< 16 lbs. (hen)
Maryland	A&P Stores	Shady Brook	0.99							
	Acme	Butterball	1.39							
		Lancaster	1.29							
		Village Market		0.79						

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Maryland (continued)	Bloom	Butterball	1.39	1.09						sale price
		Butterball	1.69	1.29						regular price
	Bottom Dollar	no label	1.18							
	Foodland	Honeysuckle	1.49	0.99						w/ store card; \$1.00 off w/ coupon
		Honeysuckle	1.89	1.39						w/o store card; \$1.00 off w/ coupon
	Food Lion	no label	0.99							w/ store card
		no label	1.29							w/o store card
	Giant Eagle	Honeysuckle	1.29							> 16 lbs. (tom)
		Honeysuckle		0.79						
		Giant Eagle	1.29							
		Bell & Evans						2.29		
	Giant Food	Shady Brook	0.99							w/ store card
		Shady Brook	1.29							w/o store card
		Butterball	1.29							
		Bell & Evans						1.99		
	Klein's	Round Hill	1.29							< 16 lbs. (hen)
	Martin's	Shady Brook	0.99			1.69				w/ store card
		Empire								
	Magruder's	Butterball	1.29	0.99						
		Li'l Butterball	1.59	1.39						
		Farm Fresh		0.89						
		Empire			2.29	1.19				
	Mars	Perdue	0.99							
		Butterball		0.99						limit 1
		Shady Brook	0.89	0.79						limit 1
	Safeway	Butterball		0.79						
	Shopper's FW	Shady Brook	0.89							
	Weis	Butterball	1.29	0.99						
		Weis		0.79						
		Round Hill	0.99							
	Big Y	Butterball	1.38							
	Donelan's	Shady Brook	0.99							
		Bell & Evans						1.99		
Massachusetts	Hannaford	Shady Brook	0.99							sale price
		Shady Brook	1.49							regular price
		Hannaford	0.89							sale price
		Hannaford	1.29							regular price
		Butterball		1.09						sale price
		Butterball		1.49						regular price

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Massachusetts (continued)	Price Chopper	Butterball	1.39	1.29						\$2.00 off w/ store card
		Shady Brook	1.19							
		Central Market	1.19							
		Plainville Farms							2.29	
		Empire				1.39				
		Aaron's				1.39				
	Roche Brothers	Roche Bros.	0.99							
	Shaw's/Star	Butterball	1.19							w/ store card
		Jennie-O	0.99							w/ store card
		Honeysuckle		0.79						w/ store card
		Aaron's				1.89				< 16 lbs. (hen)
New Hampshire	Hannaford	Wild Harvest							2.49	< 16 lbs. (hen)
		Butterball	1.29							
		Shady Brook	0.99							
	P&C	Shady Brook	0.99							sale price
		Shady Brook	1.49							regular price
		Hannaford	0.89							sale price
		Hannaford	1.29							regular price
		Butterball		1.09						sale price
	Price Chopper	Butterball		1.49						regular price
		Butterball	1.49							
		L'il Butterball	1.99							
		Shady Brook	1.19							
		Gold Label	1.19							
	Shaw's/Star	Butterball	1.39	1.29						\$2.00 off w/ store card
		Shady Brook	1.19							
		Central Market	1.19							
		Plainville Farms							2.29	
		Empire				1.39				
		Aaron's				1.39				
	Stop & Shop	Butterball	1.19							w/ store card
		Jennie-O	0.99							w/ store card
		Honeysuckle		0.79						w/ store card
		Aaron's				1.89				< 16 lbs. (hen)
		Wild Harvest							2.49	< 16 lbs. (hen)
	Stop & Shop	Butterball	1.29							
		Shady Brook	0.99							

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
New Jersey	A&P Stores	Shady Brook	0.99							
	Acme	Butterball	1.39							
		Lancaster	1.29							
		Village Market		0.79						
	Associated	Shady Brook	1.49							
	C-Town	Shady Brook	1.39							
	Food Basics	Butterball		0.88						
	Foodtown	Shady Brook	0.20							w/ store card; limit 1
		Shady Brook	1.19							w/o store card
		Foodtown		free						< 16 lbs. (hen); w/ store card; limit 1
		Foodtown		0.99						< 16 lbs. (hen); w/o store card
		Empire				0.99				< 16 lbs. (hen); w/ store card; limit 1
	Genuardi's	Butterball		0.79						
	Giant Food	Shady Brook	0.99							w/ store card
		Shady Brook	1.29							w/o store card
		Butterball	1.29							
		Bell & Evans							1.99	
	Kings	Kings Country Farm	1.29							
		Plainville Farms								
		Empire				1.49			1.99	
	Met Foods	Shady Brook	1.29							
	Pathmark	Pathmark		0.99						
	ShopRite	ShopRite		0.99						
		Empire				1.49				
	Stop & Shop	Butterball	1.29							
		Shady Brook	0.99							
	Wegman's	Wegman's	1.99							Premium
	Weis	Butterball	1.29	0.99						
		Weis		0.79						
		Round Hill	0.99							
New York	Associated	Shady Brook	1.49							
	Metro NYC	Compare Foods	1.49							
		C-Town	1.39							
		D'Agostino's			2.59				2.59	
		Food Basics		0.88						

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
New York Metro NYC (continued)	Foodtown	Shady Brook	0.20							w/ store card; limit 1
		Shady Brook	1.19							w/o store card
		Foodtown		free						< 16 lbs. (hen); w/ store card; limit 1
		Foodtown		0.99						< 16 lbs. (hen); w/o store card
		Empire				0.99				< 16 lbs. (hen); w/ store card; limit 1
	Genuardi's	Butterball		0.79						
	Giant Food Mkts	Butterball	1.39	0.99						< 16 lbs. (hen)
		Butterball	1.29	0.95						> 16 lbs. (tom)
		Li'l Butterball		1.38						
		Jennie-O		0.89						< 16 lbs. (hen)
		Jennie-O		0.85						> 16 lbs. (tom)
		Round Hill	1.29							< 16 lbs. (hen)
		Round Hill	1.19							> 16 lbs. (tom)
		Bell & Evans							1.99	
	Key Food	Key Food		0.99						
	King Kullen Kings	Shady Brook	1.29							
		Kings Country Farm	1.29						1.99	
		Plainville Farms				1.49				
		Empire								
	Met Foods	Shady Brook	1.29							
	Pathmark	Pathmark		0.99						
	Pioneer	Shady Brook	1.29							
	ShopRite	ShopRite		0.99						
		Empire				1.49				
	Western Beef	no label	1.39							
New York Outstate	A&P Stores	Shady Brook	0.99							
	Food Emporium	Butterball	1.49	0.99						
		Shady Brook	0.99							
		Empire			2.49	1.99				
		D'Artagnan							3.99	
	Hannaford	Shady Brook	0.99							sale price
		Shady Brook	1.49							regular price
		Hannaford	0.89							sale price
		Hannaford	1.29							regular price
		Butterball		1.09						sale price
		Butterball		1.49						regular price
	Martin's	Shady Brook	0.99							w/ store card
		Empire				1.69				

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
New York Outstate (continued)	P&C/ Quality Markets	Butterball	1.49							
		Shady Brook	1.19							
		L'il Butterball	1.99							
		Gold Label	1.19							
	Price Chopper	Butterball	1.39	1.29					2.29	\$2.00 off w/ store card
		Shady Brook	1.19							
		Central Market	1.19							
		Plainville Farms								
		Empire				1.39				
		Aaron's				1.39				
	Stop & Shop	Butterball	1.29							
		Shady Brook	0.99							
	Tops	Honeysuckle	0.99							w/ store card
	Wegman's	Wegman's	1.99							Premium
	Weis	Butterball	1.29	0.99						
		Weis		0.79						
		Round Hill	0.99							
North Carolina	Bi-Lo	Butterball		0.99						w/ store card
		Butterball		1.19						w/o store card
	Bloom	Butterball	1.39	1.09						sale price
		Butterball	1.69	1.29						regular price
	Bottom Dollar	no label	1.18							
	Compare Foods	Butterball	1.19							
	Food Lion	no label	0.99							w/ store card
		no label	1.29							w/o store card
	Harris Teeter	Harris Teeter	0.99							w/ store card
		Harris Teeter	1.49							w/o store card
		Harris Teeter		0.79						< 16 lbs (hen); w/ store card
		Harris Teeter		1.19						< 16 lbs (hen); w/o store card
		Harris Teeter		0.69						> 16 lbs. (tom); w/ store card
		Harris Teeter		1.19						> 16 lbs. (tom); w/o store card
		Harris Teeter		0.69						> 16 lbs. (tom); w/ store card
		Harris Teeter		1.19						> 16 lbs. (tom); w/o store card
		Harris Teeter							1.99	
	Ingle's	Butterball		0.98						< 16 lbs. (hen); w/ store card
		Butterball		1.39						< 16 lbs. (hen); w/o store card
		Butterball	1.68							w/ store card
		Butterball	1.98							w/o store card
	Kroger	Shady Brook	1.49							
		Country Pride		0.89						

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
North Carolina (continued)	Lowe's	Shady Brook	0.99							
	Super Target	Archer Farms		0.88						
Pennsylvania Philadelphia Area	A&P Stores	Shady Brook	0.99							
	Acme	Butterball	1.39							
		Lancaster	1.29							
		Village Market		0.79						
	C-Town	Shady Brook	1.39							
	Food Basics	Butterball		0.88						
	Food Lion	no label	0.99							w/ store card
		no label	1.29							w/o store card
	Foodtown	Shady Brook	0.20							w/ store card; limit 1
		Shady Brook	1.19							w/o store card
		Foodtown		free						< 16 lbs. (hen); w/ store card; limit 1
		Foodtown		0.99						< 16 lbs. (hen); w/o store card
	Empire					0.99				< 16 lbs. (hen); w/ store card; limit 1
	Genuardi's	Butterball		0.79						
	Karn's	Pilgrim's Pride		0.99						
		Jennie-O	1.25							
		Konhaus Farms	1.25							
	Pathmark	Pathmark		0.99						
	Price Chopper	Butterball	1.39	1.29						\$2.00 off w/ store card
		Shady Brook	1.19							
		Central Market	1.19							
		Plainville Farms								
		Empire				1.39			2.29	
		Aaron's				1.39				
	P&C / Quality Markets	Butterball	1.49							
		Shady Brook	1.19							
		L'il Butterball	1.99							
		Gold Label	1.19							
	ShopRite	ShopRite		0.99						
		Empire				1.49				
	Shurfine	Butterball	1.49							w/ store card
		Shady Brook		.99*						Simply Done; oven-ready in bag
		Round Hill	1.29							w/ store card
		Organic Prairie					2.69			w/ store card
	Shur Save	Shady Brook		1.79*						Simply Done; oven-ready in bag
	Stauffers	Maverick Ranch						2.79		
	Wegman's	Wegman's	1.99							Premium

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Pennsylvania Philadelphia Area (continued)	Weis	Butterball	1.29	0.99						
		Weis		0.79						
		Round Hill	0.99							
Pittsburgh Area	BiLo & Riverside	Butterball	1.49							
		Honeysuckle	1.19							
	Festival	Amish Country	1.48							w/ store card
		Honeysuckle	1.78							w/o store card
	Foodland	Honeysuckle	1.49	0.99						w/ store card; \$1.00 off w/ coupon
		Honeysuckle	1.89	1.39						w/o store card; \$1.00 off w/ coupon
	Giant Eagle	Honeysuckle	1.29							> 16 lbs. (tom)
		Honeysuckle		0.79						
		Giant Eagle	1.29							
	Giant of Carlisle	Bell & Evans							2.29	
		Shady Brook	0.99							w/ store card
	Shop 'n Save	Empire				1.69				
		Honeysuckle	1.19	0.99						\$1.00 off w/ coupon
	Tops	Honeysuckle	0.99							w/ store card
Rhode Island	C-Town	Shady Brook	1.39							
	Shaw's/Star	Butterball	1.19							w/ store card
		Jennie-O	0.99							w/ store card
		Honeysuckle		0.79						w/ store card
		Aaron's				1.89				< 16 lbs. (hen)
	Stop & Shop	Wild Harvest							2.49	< 16 lbs. (hen)
		Butterball	1.29							
South Carolina	Bi-Lo	Shady Brook	0.99							
		Butterball		0.99						w/ store card
	Bloom	Butterball		1.19						w/o store card
		Butterball	1.39	1.09						sale price
	Food Lion	Butterball	1.69	1.29						regular price
		no label	0.99							w/ store card
	Harris Teeter	no label	1.29							w/o store card
		Harris Teeter	0.99							w/ store card
		Harris Teeter	1.49							w/o store card
		Harris Teeter		0.79						< 16 lbs (hen); w/ store card
		Harris Teeter		1.19						< 16 lbs (hen); w/o store card
		Harris Teeter		0.69						> 16 lbs. (tom); w/ store card
		Harris Teeter		1.19						> 16 lbs. (tom); w/o store card
		Harris Teeter		0.69						> 16 lbs. (tom); w/ store card
		Harris Teeter		1.19						> 16 lbs. (tom); w/o store card
		Harris Teeter							1.99	

HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through December 25, 2006)

December Holidays 2006
EASTERN U.S. - CT,DE,DC,GA,FL,MA,ME,MD,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV

WHOLE TURKEYS

(10-24 lbs. whole birds; prices in dollars per pound unless otherwise noted; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
South Carolina (continued)	Ingle's	Butterball		0.98						< 16 lbs. (hen); w/ store card
		Butterball		1.39						< 16 lbs. (hen); w/o store card
		Butterball	1.68							w/ store card
		Butterball	1.98							w/o store card
	Kroger	Butterball	1.39	1.19						w/ store card
		Honeysuckle	1.19	0.99						w/ store card
	Lowe's	Shady Brook	0.99							
Vermont	Piggly Wiggly	Butterball	1.39	1.19						\$3.00 off w/ coupon on fresh
	Publix	Butterball	1.39	0.99						
		Publix	1.19	0.79						
	Hannaford	Shady Brook	0.99							sale price
		Shady Brook	1.49							regular price
		Hannaford	0.89							sale price
		Hannaford	1.29							regular price
		Butterball		1.09						sale price
		Butterball		1.49						regular price
Virginia	P&C	Butterball	1.49							
		Shady Brook	1.19							
		L'il Butterball	1.99							
		Gold Label	1.19							
	Price Chopper	Butterball	1.39	1.29						\$2.00 off w/ store card
		Shady Brook	1.19							
		Central Market	1.19							
		Plainville Farms							2.29	
		Empire				1.39				
		Aaron's				1.39				
	Shaw's/Star	Butterball	1.19							w/ store card
		Jennie-O	0.99							w/ store card
		Honeysuckle		0.79						w/ store card
		Aaron's				1.89				< 16 lbs. (hen)
		Wild Harvest							2.49	< 16 lbs. (hen)
South Carolina	Bloom	Butterball	1.39	1.09						sale price
		Butterball	1.69	1.29						regular price
	Bottom Dollar	no label	1.18							
	Farm Fresh	Butterball		0.88						
		Perdue	1.28							

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WHOLE TURKEYS

(10-24 lbs. whole birds; prices in dollars per pound unless otherwise noted; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Virginia (continued)	Food City	Butterball	1.29	0.89						w/ store card
		Butterball	1.59	1.39						w/o store card
		Jennie-O	1.19							w/ store card
		Jennie-O	1.49							w/o store card
		Food Club	0.99	0.69						w/ store card
		Food Club	1.29	0.99						w/o store card
	Foodland	Honeysuckle	1.49	0.99						w/ store card; \$1.00 off w/ coupon
		Honeysuckle	1.89	1.39						w/o store card; \$1.00 off w/ coupon
	Food Lion	no label	0.99							w/ store card
		no label	1.29							w/o store card
	Giant Food	Shady Brook	0.99							w/ store card
		Shady Brook	1.29							w/o store card
		Butterball	1.29							
		Bell & Evans							1.99	
	Giant of Carlisle	Shady Brook	0.99							w/ store card
		Empire				1.69				
	Harris Teeter	Harris Teeter	0.99							w/ store card
		Harris Teeter	1.49							w/o store card
		Harris Teeter		0.79						< 16 lbs (hen); w/ store card
		Harris Teeter		1.19						< 16 lbs (hen); w/o store card
		Harris Teeter		0.69						> 16 lbs. (tom); w/ store card
		Harris Teeter		1.19						> 16 lbs. (tom); w/o store card
		Harris Teeter		0.69						> 16 lbs. (tom); w/ store card
		Harris Teeter		1.19						> 16 lbs. (tom); w/o store card
		Harris Teeter							1.99	
	Ingle's	Butterball		0.98						< 16 lbs. (hen); w/ store card
		Butterball		1.39						< 16 lbs. (hen); w/o store card
		Butterball	1.68							w/ store card
		Butterball	1.98							w/o store card
	Kroger	Shady Brook	1.49							
		Country Pride		0.89						
	Lowe's	Shady Brook	0.99							
	Magruder's	Butterball	1.29	0.99						
		Li'l Butterball	1.59	1.39						
		Farm Fresh		0.89						
		Empire				1.19				
		Perdue	0.99							
	Safeway	Butterball		0.79						
	Shopper's FW	Shady Brook	0.89							
	Super Target	Archer Farms		0.88						

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WHOLE TURKEYS

(10-24 lbs. whole birds; prices in dollars per pound unless otherwise noted; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Virginia (continued)	Ukrop's	Shady Brook Maverick Ukrop's	1.28	0.58				2.38		
	Wegman's	Wegman's	1.99							Premium
	Weis	Butterball Weis	1.29	0.99 0.79						
		Round Hill	0.99							
West Virginia	Food Fair	Amish Valley	1.39							< 16 lbs. (hen)
	Foodland	Honeysuckle	1.49	0.99						w/ store card; \$1.00 off w/ coupon
		Honeysuckle	1.89	1.39						w/o store card; \$1.00 off w/ coupon
	Food Lion	no label	0.99							w/ store card
		no label	1.29							w/o store card
	Giant Eagle	Honeysuckle	1.29	0.79						> 16 lbs. (tom)
		Honeysuckle								
		Giant Eagle	1.29							
	Giant of Carlisle	Bell & Evans							2.29	
		Shady Brook Empire	0.99			1.69				w/ store card
	Kroger	Honeysuckle		*						33% off w/ store card
		Private Selection		*						33% off w/ store card
		Riverside		*						33% off w/ store card
	Kroger	Shady Brook	1.49							
		Country Pride		0.89						
	Reisbeck's	Honeysuckle	1.29	0.99						w/ store card
		Honeysuckle	1.79	1.49						w/o store card
	Shop 'n Save	Honeysuckle	1.19	0.99						\$1.00 off w/ coupon
	Sparkle	Honeysuckle	1.19							
		Butterball		1.19						
		Riverside		0.79						w/ store card
		Riverside		1.19						w/o store card
	Weis	Butterball	1.29	0.99						
		Weis		0.79						
		Round Hill	0.99							